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GOVERNOR

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TRANSPORTATION CABINET
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FOR IMMEDIATE RELEASE

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Kentuckians Reminded To Follow Speed Limits This Summer

'Not So Fast, Kentucky' speed enforcement campaign runs through July 31

FRANKFORT, Ky. (July 6, 2026) – With Kentucky families on the move this summer, Team Kentucky is encouraging drivers to slow down and obey posted speed limits to help keep everyone on the road safe. Transportation officials and law enforcement statewide are teaming up to promote safer roads through education and speed enforcement.

"Slowing down could save a life," said Gov. Andy Beshear. "This summer, let's all do our part to keep each other safe by abiding by speed limits and looking out for one another on the road."

Higher speeds increase crash severity and reduce the time drivers have to react to hazards such as stopped traffic, road debris, highway workers, pedestrians, bicyclists and motorcyclists. Even five miles over the speed limit can make a difference between avoiding a hazard and a life-altering crash.

Speeding and aggressive driving are major contributors to roadway fatalities. In 2025, approximately one-third of all traffic fatalities in Kentucky involve a speeding or aggressive driver. In response, the Kentucky Transportation Cabinet's Office of Highway Safety (KOHS) is partnering with law enforcement agencies statewide to implement the "Not So Fast, Kentucky" speed awareness campaign through July 31. With funding from the National Highway Traffic Safety Administration, KOHS distributes full-year grants to law enforcement agencies that applied.

To support year-round enforcement efforts and safety campaigns, KOHS has distributed more than 50 handheld radar units and more than 150 dash-mounted radar units to grantees over the past three years to enhance safety.

“Speed limits are in place to protect everyone on the road,” said Kentucky Transportation Cabinet Secretary Rebecca Goodman. “We’re asking drivers to slow down and stay alert, especially as more workers are out in construction work zones improving roads and bridges for travelers.”

To further increase safety in work zones for Kentucky drivers and construction crews, the Kentucky Transportation Cabinet (KYTC) began using automated speed enforcement devices in select active highway work zones in late fall of 2025.

As construction season ramps up, drivers need to stay alert and use extra caution in work zones. A work zone is any part of the highway where government crews, contractors or utility companies are doing construction, repairs, resurfacing, inspections or maintenance. To keep everyone safe, slow down, watch for signs and stay alert.

The KOHS provides the following tips for dealing with speeding and/or aggressive drivers:

- Wear your seat belt! It is your best defense against injury and death.
- Do not challenge the driver by speeding up or attempting to hold your lane.
- Give them plenty of space, as they may lose control of their vehicle more easily.
- Avoid eye contact and ignore gestures.
- If you can safely report an aggressive driver to law enforcement, provide a vehicle description, license number, location and, if possible, direction of travel.
- If an aggressive driver is following you, drive to a safe place such as the nearest police or fire station, gas station or other areas where there are people. Use your horn to get someone’s attention. Do not get out of your car and do not drive home.

For more information, visit notsofastky.com.



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